

# MAJOR PRODUCT FEATURES

## MODEL/SERIES/AVAILABILITY

- 4-Door Sedan S, SE, SEL
- 5-Door Hatchback SE, SES

## MECHANICAL HIGHLIGHTS

- Standard 1.6L Ti-VCT I-4 Engine
- Standard Front Disc/Rear Drum Brakes with (ABS)
- Standard Front Wheel Drive
- Standard Electronic Power-Assisted Steering (EPAS)
- Standard 5-Speed Manual Transmission
- Available PowerShift 6-speed Automatic Transmission

## SAFETY/SECURITY HIGHLIGHTS

- Standard AdvanceTrac® with ESC (Electronic Stability Control)
- Standard – 7 Airbags
  - Dual-Stage Front Driver/Passenger
  - Driver Knee Airbag
  - Side-Impact
  - Side-Curtains
- Standard Child-Safety Locks – Rear-Doors
- Standard Tire Pressure Monitoring System (TPMS)
- Standard Anti-Theft Engine Immobilizer

## EXTERIOR HIGHLIGHTS

- Standard Solar-Tinted Glass
- Standard Acoustic Windshield
- Standard Quad-Beam Halogen Headlamps
- Standard Power, Body-Colored Mirrors with Integrated Spotter Feature
- **Exterior Colors**
  - Black (UA)
  - Yellow Blaze Metallic Tri-Coat (NQ)
  - Lime Squeeze Metallic (SQ)
  - Monterey Gray Metallic (T9)
  - Red Candy Metallic Tinted Clearcoat (RZ)
  - Ingot Silver Metallic (UX)
  - Oxford White (YZ)
  - Violet Grey Metallic (VG)
- **Wheel Line Up**
  - 15" Steel Wheel Covers (Fiesta S)
  - 15" Painted Aluminum Wheels (Sport Appearance Package)
  - 16" Premium Painted Aluminum Wheels (Fiesta SEL/SES)
- Available Rear Spoiler
- Available Remote Keyless-Entry
- Available Power – Driver 1-Touch Up/Down Window
- Available Power Moonroof
  - Note:** Late Availability
- Available LED Parking Lamps with Chrome Bezels
- Available Heated Mirrors with Side Marker Lamps

## INTERIOR HIGHLIGHTS

- Standard Air Conditioning – Manual with Electronic Actuation
- Standard Rear-Seat Heat Ducts
- Standard Cupholders – (5) 1<sup>st</sup> Row and (1) 2<sup>nd</sup> Row
- Standard Power Door-Locks
- Standard Tilt and Telescoping Steering Wheel
- Standard 1<sup>st</sup> Row – Cloth Bucket Seats with Adj. Headrests
- Standard 2<sup>nd</sup> Row – Cloth 60/40 Split Rear-Seat with Adj. Headrests
- Available Ambient Lighting
- Available Leather-trimmed Seats

## FUNCTIONAL HIGHLIGHTS

- Standard Auxiliary Audio Input Jack
- Standard Easy Fuel® – Capless Fuel-Filler
- Standard Powerpoint – Front (12V)
- Standard Rear-Window Defrost
- Available 80 Watts Premium Sound with 6 Speakers
- Available SIRIUS® Satellite Radio with 6 month Prepaid subscription (*48 Contiguous States*). Service Not Available in Alaska or Hawaii
- Available Ford SYNC® Voice-Activated Communications and Entertainment System (includes 911 Assist™, VHR, Traffic, Directions and Information Services)

## PACKAGE HIGHLIGHTS

- **Convenience Package**
  - Keyless-Entry – Remote
  - AM/FM Stereo/CD Player/MP3-Capable
  - Automatic-Locking Doors (Driveaway)
- **SYNC® & Sound**
  - Aux 12V Powerpoint (Rear)
  - Redundant Audio Controls
  - 80 Watts Premium Sound with 6 speakers
  - Floor Center Console with USB
  - Ford SYNC® Voice-Activated Communications and Entertainment System (includes 911 Assist™, VHR, Traffic, Directions and Information Services)
- **Sport Appearance Package**
  - 15" Painted Aluminum Wheels
  - LED Parking Lamps
  - Decklid Spoiler
  - Speed Control
    - Note:** Decklid Spoiler available on 4-Door only
    - Note:** Liftgate Spoiler is standard on 5-Door
    - Note:** 4-Door Sedan, equipped with Aluminum Mini Spare when paired with PowerShift 6-speed Automatic Transmission (44A)
- **Super Fuel Economy Package (SFE)**
  - Available on 4-door sedan and 5-door hatch
  - Rear Spoiler
  - Side Air Deflectors
  - Underbody Shields
  - Blockers on Lower Grille
  - 15" P195/60R15 T-Rated Tire
  - 15" Steel Wheels
  - Steel Mini Spare
  - Speed Control
    - Note:** Package requires PowerShift 6-speed Automatic Transmission (44A)
    - Note:** 4-Door Sedan equipped with Decklid Spoiler; 5-Door Hatchback equipped with Liftgate Spoiler
- **Winter Package**
  - Heated Seat Cushion (1<sup>st</sup> Row Driver/Passenger)
  - Heated Mirrors
- **Smoker's Package**
- **SIRIUS® Satellite & Ambient Lighting Package**
  - Ambient Lighting (7 Colors)
  - SIRIUS® Satellite Radio with 6 month prepaid subscription (*48 Contiguous States*). Service Not Available in Alaska or Hawaii
- **Upgrade Package**
  - Intelligent Access with Push Button Start
  - Heated Seat Cushion (Front Driver/Passenger)
  - Chrome Beltline and Decklid Moldings
  - Perimeter Alarm

### Product Changes and Features Availability

Features, options and package content subject to change. Please check [www.fmcdealer.com](http://www.fmcdealer.com) or Dealer eStore for the most current information.

# MAJOR PRODUCT FEATURES

## PACKAGE HIGHLIGHTS (Continued)

- **Interior Style Package – Race Red**
  - Black/Red Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts
  - Coordinated "Red" Steering Wheel Trim
  - Premium Carpet Floor Mats with Fiesta Logo on Front Mats
  - Coordinated Red Instrument Panel Trim
  - Leather Wrapped Gear Shift Knob
  - Note:** Only Available on SEL/SES Models
  - Note:** Only Available with the following exterior colors: Race Red, Black, Ingot Silver, Violet Grey and Oxford White
- **Interior Style Package – Oxford White**
  - White/Black Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts
  - Coordinated "White" Steering Wheel Trim
  - Premium Carpet Floor Mats with Fiesta Logo on Front Mats
  - Coordinated White Instrument Panel Trim
  - Leather Wrapped Gear Shift Knob
  - Note:** Only Available on SEL/SES Models
- **Premium Sport Appearance Package**
  - 16" Polished Alloy Wheels
  - Black Head Lamp Surrounds
  - Black LED Auxiliary Lamp Surround
  - Black Lower Grille Surround
  - Black Side View Mirrors
  - Black Window Surrounds
  - Black Rear Hatch Spoiler
  - Note:** Only Available on SES Model
- Available Factory Invoiced Accessories (FIA) program
  - Note:** Accessory Availability Located on Equipment Group Ordering Pages

## 2012 FIESTA ORDER COMBINATIONS

- **Fiesta S**
  - Body Code : P4A
  - Order Code : 100A
- **Fiesta SE**
  - Body Code : P4B (4-door)/P4E (5-door)
  - Order Code : 200A, 201A, 202A, 203A
- **Fiesta SEL/SES**
  - Body Code : P4C (SEL) (4-door)/P4F (SES) (5-door)
  - Order Code : 300A, 301A

### Product Changes and Features Availability

Features, options and package content subject to change. Please check [www.fmcdealer.com](http://www.fmcdealer.com) or Dealer eStore for the most current information.

# ENTRY – STANDARD EQUIPMENT

## MECHANICAL

- 1.6L Ti-VCT I-4 Engine
- Brakes – Front Disc/Rear Drum Brakes (ABS)
- Drivetrain – Front Wheel Drive
- Steering – Electronic Power-Assisted Steering (EPAS)
- Transmission – 5-Speed Manual

## EXTERIOR

- Antenna – Mast
- Bumper – Body-Colored
- CHMSL
- Door Handles – Body-Colored
- Glass
  - Solar-Tinted
  - Acoustic
- Grille – 3 bar Upper – Painted Body-Color with Chrome Lower surround
- Headlamps – Quad-Beam Halogen
- Mirrors
  - Power
  - Body-Colored
  - Integrated Spotter Mirrors
- Moldings
  - Beltline Molding – Black
  - Decklid Eyebrow Molding – Black
- Wheels/Tires
  - 15" Steel Wheel Covers
  - P185/60R15 BSW Tires
  - Mini Spare – Steel

## FUNCTIONAL

- Audio
  - Input Jack
  - AM/FM Stereo
  - 4 Speakers – 40 Watts
- Easy Fuel® – Capless Fuel-Filler
- Hill Start Assist
  - Note:** Standard with PowerShift 6-speed Automatic Transmission Only
- Instrument Cluster – Tachometer
- Powerpoint – Front (12V)
- Warning Buzzers
- Windows – Rear Defrost
- Windshield Wipers – Intermittent Front

## INTERIOR/COMFORT

- Center Finish Panel – Painted Black
- Center-Stack – Painted Black
- Climate Control
  - Air Conditioning – Manual with Electronic Actuation
  - A/C Register Bezels – Painted Black
  - Rear-Seat Heat Ducts
- Cupholders – (5) 1<sup>st</sup> Row and (1) 2<sup>nd</sup> Row
- Door Handles – MIC Metallic Appliqué
- Door Inserts – Cloth
- Door Release – MIC
- Door-Locks – Power
- Driver Left Footrest
- Floor Console – MIC
- Floor Mats – 1<sup>st</sup> Row Carpet Mats
- IP Canisters – MIC
- Lighting – Center Dome Lamp w/Map Lights
- Seats
  - 1<sup>st</sup> Row – Driver 4-way Manual
  - 1<sup>st</sup> Row – Passenger 2-way Manual
  - 1<sup>st</sup> Row – Cloth Bucket Seats with Adj. Headrests
  - 2<sup>nd</sup> Row – Cloth 60/40 Split Rear-Seat with Adj. Headrests
- Shift Knob – Metallic Paint
- Shifter Bezel (MIC Black – Automatic Only)
- Steering Wheel
  - Tilt and Telescoping
  - Wheel Spokes – Painted Black
- Storage – Front-Door Storage Bins
- Sun visors – Driver and Front-Passenger
- Windows – Manual

## SAFETY & SECURITY

- AdvanceTrac® with ESC (Electronic Stability Control)
- Airbags
  - Dual-Stage Front
  - Driver Knee Airbag
  - Side-Impact
  - Side-Curtains
  - "Smart" Passenger Occupant Detection System (PODS)
- Child-Safety Locks – Rear-Doors
- Height-Adjustable Retractable Seatbelts
- Seat Belt Pretensioners
- Security – Anti-Theft Engine Immobilizer
- Tire Pressure Monitoring System (TPMS)

## 2012 FIESTA S EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta S – 14%
Retail Series Mix (% of Total Vehicle)		14%
<b>Equipment Group</b>		
Fiesta 4-Door Sedan (incl. D&D)	<b>P4A</b>	\$\$
1.6L Ti-VCT I-4 Engine		S
5-speed Manual Transmission		S
PowerShift 6-speed Automatic Transmission	<b>44A</b>	\$\$
<b>Equipment Group</b>		
Equipment Group Mix		100A
Equipment Group MSRP (before Discount)		
Equipment Group Discount		
<b>Included in Equipment Group</b>		
<i>No Additional Equipment</i>		
<b>Free Standing Packages &amp; Options (FSO)</b>		
<b>Convenience Package</b>		
<ul style="list-style-type: none"> <li>• Keyless-Entry – Remote</li> <li>• AM/FM Stereo/CD Player/MP3-Capable</li> <li>• Automatic-Locking Doors (Driveaway)</li> </ul>	<b>43V</b>	\$\$
<b>ACCESSORIES – Factory Invoiced Accessories (FIA) program</b>		
<b>NOTE: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.</b>		
<b>Illuminated Interior Accessory Package</b>		
<ul style="list-style-type: none"> <li>• Illuminated Door-Sill Plates (Front Only)</li> <li>• Illuminated Gear Shift Knob</li> </ul> <b>Note:</b> Manual Trans ONLY <b>Note:</b> Not Available with Metallic Door-Sill Plates (55L)	<b>55G</b>	\$\$
<b>Metallic Interior Accessory Package</b>		
<ul style="list-style-type: none"> <li>• Metallic Door-Sill Plates (Front Only)</li> <li>• Leather Gear Shift Knob</li> </ul> <b>Note:</b> Manual Trans ONLY <b>Note:</b> Not Available with Illuminated Door-Sill Plates (55G)	<b>55L</b>	\$\$
Keyless-Entry Keypad <b>Note:</b> Requires Convenience Package (43V) <b>Note:</b> Not available with 301A	<b>59K</b>	\$\$
<b>Interior Protection Package</b>		
<ul style="list-style-type: none"> <li>• All-Weather Floor Mats (Front &amp; Rear, Ebony Colored)</li> <li>• Cargo Area Protector</li> </ul>	<b>53P</b>	\$\$
Remote Start System <b>Note:</b> Requires PowerShift 6-speed Automatic Transmission	<b>59R</b>	\$\$
<b>Cargo Management Package</b>		
<ul style="list-style-type: none"> <li>• Cargo Net</li> <li>• Cargo Organizer (Foldable, Soft)</li> </ul>	<b>59C</b>	\$\$
Fiesta Tattoo Graphic Package	<b>53T</b>	\$\$
<b>Fleet Only Options</b>		
Engine Block Heater	<b>41H</b>	\$\$

## "SE" SERIES – STANDARD EQUIPMENT

### All "S" Series Equipment Plus:

- Audio – AM/FM Stereo/CD/MP3-capable
- Chrome Shifter Bezel (Automatic Only)
- Door-Locks – Automatic-Locking Doors (driveaway)
- Grille (4-Door) – Chrome Color – 3 bar Upper
- Grille (5-Door) – Body-Color – Upper
- Instrument Cluster – Message Center with Trip Computer
- Interior Lighting – Rear Dome Lamp
- Metallic Painted Trim
  - Steering Wheel Spokes
  - Center Finish Panel
  - IP Canisters
  - Door Handle Bezels Environment Keyed MIC
  - A/C Register Bezels
- Rear Spoiler (Liftgate)  
**Note:** Standard on Fiesta 5-Door only
- Remote Keyless-Entry  
**Note:** Not available with 301A
- Seats – Unique Upgraded Cloth
- Storage – Map Pockets (Front-Passenger Seat Rear)
- Sun visors – Driver and Front-Passenger with Mirrors
- Windows – Power – Driver 1-Touch Up/Down
- Windshield Wipers – Rear  
**Note:** Standard on Fiesta 5-Door only

## 2012 FIESTA SE EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta SE – 63%			
		6%	16%	32%	9%
Retail Series Mix (% of Total Vehicle)					
Fiesta 4-Door Sedan (incl. D&D)	<b>P4B</b>	\$\$	\$\$	\$\$	\$\$
Fiesta 5-Door Hatch (incl. D&D)	<b>P4E</b>	\$\$	\$\$	\$\$	\$\$
1.6L Ti-VCT I-4 Engine		S	S	S	S
5-speed Manual Transmission		S	S	S	S
PowerShift 6-speed Automatic Transmission	<b>44A</b>	\$\$	\$\$	\$\$	\$\$
Equipment Group		200A	201A	202A	203A
Equipment Group Mix		10%	25%	50%	15%
Equipment Group MSRP (before Discount) (4-Door Sedan)			\$\$	\$\$	\$\$
Equipment Group MSRP (before Discount) (5-Door Hatch)				\$\$	\$\$
Equipment Group Discount (4-Door Sedan)			\$\$	\$\$	\$\$
Equipment Group Discount (5-Door Hatch)				\$\$	\$\$
Included in Equipment Group					
<b>SYNC® &amp; Sound</b> <ul style="list-style-type: none"> <li>Aux 12V Powerpoint</li> <li>Redundant Audio Controls</li> <li>80 Watts Premium Sound with 6 speakers</li> <li>Floor Center Console with USB</li> <li>Ford SYNC® Voice-Activated Communications and Entertainment System (includes 911 Assist™, VHR, Traffic, Directions and Information Services)</li> </ul>			I		I
<b>Sport Appearance Package</b> <ul style="list-style-type: none"> <li>15" Painted Aluminum Wheels</li> <li>LED Parking Lamps with Black Bezels</li> <li>Decklid Spoiler</li> <li>Speed Control</li> </ul> <b>Note:</b> Decklid Spoiler available on 4-Door only <b>Note:</b> Liftgate Spoiler is standard on 5-Door <b>Note:</b> 4-Door Sedan, equipped with Aluminum Mini Spare when paired with PowerShift 6-speed Automatic Transmission (44A)				I	I
Free Standing Packages & Options (FSO)					
<b>Super Fuel Economy Package (SFE)</b> <b>Fiesta 4-Door Sedan</b> <ul style="list-style-type: none"> <li>Side Air Deflectors</li> <li>Underbody Shields</li> <li>Blockers on Lower Grille</li> <li>15" P195/60R15 T-Rated Tire</li> <li>15" Steel Wheels</li> <li>Steel Mini Spare</li> <li>Speed Control</li> <li>Decklid Spoiler</li> </ul> <b>Note:</b> Package requires PowerShift 6-speed Automatic Transmission (44A)	<b>854</b>	\$\$	\$\$		
<b>Super Fuel Economy Package (SFE)</b> <b>Fiesta 5-Door Hatch</b> <ul style="list-style-type: none"> <li>Side Air Deflectors</li> <li>Underbody Shields</li> <li>Blockers on Lower Grille</li> <li>15" P195/60R15 T-Rated Tire</li> <li>15" Steel Wheels</li> <li>Steel Mini Spare</li> <li>Speed Control</li> </ul> <b>Note:</b> Package requires PowerShift 6-speed Automatic Transmission (44A)	<b>855</b>	\$\$	\$\$		
Power Moonroof	<b>13R</b>	\$\$	\$\$	\$\$	\$\$
<b>Winter Package</b> <ul style="list-style-type: none"> <li>Heated Seat Cushions (1<sup>st</sup> Row Driver/Passenger)</li> <li>Heated Mirrors</li> </ul>	<b>43W</b>	\$\$	\$\$	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	<b>RZ</b>	\$\$	\$\$	\$\$	\$\$

I = Included in Equipment Group, S = Standard Equipment, \$\$ = Optional

**2012 FIESTA SE  
EQUIPMENT GROUP**

<b>Equipment Group</b>		<b>200A</b>	<b>201A</b>	<b>202A</b>	<b>203A</b>
<b>Free Standing Packages &amp; Options (FSO) (continued)</b>					
<b>SIRIUS® Satellite &amp; Ambient Lighting Package</b> <ul style="list-style-type: none"> <li>Ambient Lighting (7 Colors)</li> <li>SIRIUS® Satellite Radio with 6 month Prepaid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii</li> </ul>	<b>43T</b>		\$		\$
Rear Carpet Floor Mats	<b>12B</b>	\$	\$	\$	\$
<b>Fleet Only Options</b>					
Engine Block Heater	<b>41H</b>	\$	\$	\$	\$
<b>ACCESSORIES – Factory Invoiced Accessories (FIA) program</b> <b>NOTE: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.</b>					
<b>Illuminated Interior Accessory Package</b> <ul style="list-style-type: none"> <li>Illuminated Door-Sill Plates (Front Only)</li> <li>Illuminated Gear Shift Knob</li> </ul> <b>Note:</b> Manual Transmission ONLY <b>Note:</b> Not Available with Metallic Door-Sill Plates (55L)	<b>55G</b>	\$	\$	\$	\$
<b>Interior Accessory Package</b> <ul style="list-style-type: none"> <li>Metallic Door-Sill Plates (Front Only)</li> <li>Leather Gear Shift Knob</li> </ul> <b>Note:</b> Manual Transmission ONLY <b>Note:</b> Not Available with Illuminated Door-Sill Plates (55G)	<b>55L</b>	\$	\$	\$	\$
Keyless-Entry Keypad <b>Note:</b> Not Available with 301A	<b>59K</b>	\$	\$	\$	\$
<b>Interior Protection Package</b> <ul style="list-style-type: none"> <li>All-Weather Floor Mats (Front &amp; Rear, Ebony Colored)</li> <li>Cargo Area Protector</li> </ul>	<b>53P</b>	\$	\$	\$	\$
<b>Exterior Protection Package</b> <ul style="list-style-type: none"> <li>Rear Bumper Protector</li> <li>Splash Guards (Molded, Front &amp; Rear)</li> </ul> <b>Note:</b> 5-Door Hatch Only; Not Available on 4-Door Sedan Models	<b>59E</b>	\$	\$	\$	\$
Remote Start System <b>Note:</b> Requires PowerShift 6-speed Automatic Transmission	<b>59R</b>	\$	\$	\$	\$
<b>Cargo Management Package</b> <ul style="list-style-type: none"> <li>Cargo Net</li> <li>Cargo Organizer (Foldable, Soft)</li> </ul>	<b>59C</b>	\$	\$	\$	\$
Smoker's Package	<b>63B</b>	\$	\$	\$	\$
Fiesta Tattoo Graphic Package	<b>53T</b>	\$	\$	\$	\$

**"SES" & "SEL" SERIES – STANDARD EQUIPMENT****All "SE" Series Equipment Plus:**

- Audio – 80 Watts Premium Sound with 6 Speakers
- Door-Panel Inserts – Upgraded Vinyl
- **Note:** Requires Leather-Trimmed Seats
- Electrochromic (Auto-dimming) Mirror
- Floor Mats – Rear Carpeted
- LED Parking Lamps with Chrome Bezels
- Lighting – Ambient Lighting (7 Colors)
- Mirror (Exterior)
  - Side Marker Lamps
  - Heated
- Powerpoint – 12V (Rear)
- SIRIUS® Satellite Radio with 6 month Prepaid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii
- Speed Control
- SYNC® Elements
  - Ford SYNC® Voice-Activated Communications and Entertainment System (includes 911 Assist™, VHR, Traffic, Directions and Information Services)
  - Redundant Audio Controls
  - Leather-Wrapped Steering Wheel
  - Floor Center Console with USB
- Wheels/Tires
  - 16" Premium Painted Aluminum Wheels
  - P195 50R16 Tires

## EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta SES/SEL – 23%	
Retail Series Mix (% of Total Vehicle)		16%	7%
Fiesta 4-Door Sedan (incl. D&D)	P4C	\$\$	\$\$
Fiesta 5-Door Hatch (incl. D&D)	P4F	\$\$	\$\$
1.6L Ti-VCT I-4 Engine		S	S
5-speed Manual Transmission		S	S
PowerShift 6-speed Automatic Transmission	44A	\$\$	\$\$
<b>Equipment Group</b>		<b>300A</b>	<b>301A</b>
Equipment Group Mix		70%	30%
Equipment Group MSRP (before Discount)			\$\$
Equipment Group Discount			
<b>Included in Equipment Group</b>			
<b>Upgrade Package</b> <ul style="list-style-type: none"> <li>Intelligent Access with Push Button Start</li> <li>Heated Seat Cushion (1<sup>st</sup> Row Driver/Passenger)</li> <li>Chrome Beltline and Decklid Moldings</li> <li>Perimeter Alarm</li> </ul> Note: When Premium Sport Pkg. (60E) is ordered, black trim replaces chrome			I
<b>Free Standing Packages &amp; Options (FSO)</b>			
<b>Interior Style Package – Race Red</b> <ul style="list-style-type: none"> <li>Black/Red Tu-tone Leather-Trimmed Seats with Matching Door-Trim Inserts</li> <li>Coordinated "Red" Steering Wheel Trim</li> <li>Premium Carpet Floor Mats with Fiesta Logo on Front Mats</li> <li>Coordinated Red Instrument Panel Trim</li> <li>Leather Wrapped Gear Shift Knob</li> </ul> Note: Only available on SEL/SES Models Note: Only available with the following exterior colors: Race Red, Black, Ingot Silver, Violet Grey and Oxford White Note: Only available with Color & Trim codes LN & LY	60J	\$\$	\$\$
<b>Interior Style Package – Oxford White</b> <ul style="list-style-type: none"> <li>Black/White Tu-tone Leather-Trimmed Seats with Matching Door-Trim Inserts</li> <li>Coordinated "White" Steering Wheel Trim</li> <li>Premium Carpet Floor Mats with Fiesta Logo on Front Mats</li> <li>Coordinated White Instrument Panel Trim</li> <li>Leather Wrapped Gear Shift Knob</li> </ul> Note: Only available on SEL/SES Models Note: Only available with Color & Trim codes LN & LY	60J	\$\$	\$\$
<b>Premium Sport Appearance Package</b> <ul style="list-style-type: none"> <li>16" Polished Alloy Wheels</li> <li>Black Head Lamp Surrounds</li> <li>Black LED Auxiliary Lamp Surrounds</li> <li>Black Lower Grille Surround</li> <li>Black Side View Mirrors</li> <li>Black Window Surrounds</li> <li>Black Rear Hatch Spoiler</li> </ul> Note: Only available on SES Model Note: Only available with Color & Trim codes LN & LY	60E	\$\$	\$\$
Leather-Trimmed Seats	88L		\$\$
Power Moonroof	13R	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	RZ	\$\$	\$\$
Yellow Blaze Metallic Tri-Coat Paint	NQ	\$\$	\$\$
<b>Fleet Only Options</b>			
Engine Block Heater	41H	\$\$	\$\$

## EQUIPMENT GROUP

Equipment Group		300A	301A
<b>ACCESSORIES – Factory Invoiced Accessories (FIA) program</b>			
<b>NOTE: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.</b>			
<b>Illuminated Interior Accessory Package</b> <ul style="list-style-type: none"> <li>Illuminated Door-Sill Plates (Front Only)</li> <li>Illuminated Gear Shift Knob</li> </ul> <b>Note:</b> Manual Transmission ONLY <b>Note:</b> Not Available with Metallic Door-Sill Plates (55L)	55G	\$\$	\$\$
<b>Metallic Interior Accessory Package</b> <ul style="list-style-type: none"> <li>Metallic Door-Sill Plates (Front Only)</li> <li>Leather Gear Shift Knob</li> </ul> <b>Note:</b> Manual Transmission ONLY <b>Note:</b> Not Available with Illuminated Door-Sill Plates (55G)	55L	\$\$	\$\$
Keyless-Entry Keypad <b>Note:</b> Not available with 301A	59K	\$\$	
<b>Interior Protection Package</b> <ul style="list-style-type: none"> <li>All-Weather Floor Mats (Front &amp; Rear, Ebony Colored)</li> <li>Cargo Area Protector</li> </ul>	53P	\$\$	\$\$
<b>Exterior Protection Package</b> <ul style="list-style-type: none"> <li>Rear Bumper Protector</li> <li>Splash Guards (Molded, Front &amp; Rear)</li> </ul> <b>Note:</b> 5-Door Hatch Only; Not Available on 4-Door Sedan Models	59E	\$\$	\$\$
Remote Start System <b>Note:</b> Requires PowerShift 6-speed Automatic Transmission <b>Note:</b> Not Available with Equipment Group 301A	59R	\$\$	
<b>Cargo Management Package</b> <ul style="list-style-type: none"> <li>Cargo Net</li> <li>Cargo Organizer (Foldable, Soft)</li> </ul>	59C	\$\$	\$\$
Smoker's Package	63B	\$\$	\$\$
Fiesta Tattoo Graphic Package	53T	\$\$	\$\$

# FUNCTIONAL EQUIPMENT

## AXLE AVAILABILITY

*Manual Transmission  
Axle Ratio = 4.07*

*Automatic Transmission  
Axle Ratio = 3.895*

## WHEEL AVAILABILITY



15" Steel Wheel with Covers  
Standard on Fiesta S and SE



15" Painted Aluminum Wheels  
Available on Fiesta SE  
**Note:** SE Requires Sport  
Appearance Package



16" Premium Painted  
Aluminum Wheels  
Standard on Fiesta SEL and  
SES

# COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
S (4-Door only)	Cloth	Cloth Front Bucket Seats with 60/40 Split Rear-seat
SE	Cloth	Cloth Front Bucket Seats with 60/40 Split Rear-seat
SEL (4-Door only)	Cloth	Cloth Front Bucket Seats with 60/40 Split Rear-seat
SEL (4-Door only)	Leather-Trimmed	Leather Front Bucket Seats with 60/40 Split Rear-seat
SES (5-Door only)	Cloth	Cloth Front Bucket Seats with 60/40 Split Rear-seat
SES (5-Door only)	Leather-Trimmed	Leather Front Bucket Seats with 60/40 Split Rear-seat

## COLOR OFFERINGS

Paint Name	Order Code	S (4-Door only) Charcoal Black with Light Stone Environment	SE Charcoal Black with Light Stone Environment	SE Monotone Charcoal Black Environment		SEL (4-Door)/SES (5-Door) Monotone Charcoal Black Environment					Interior Style SEL/SES	
		Cloth	Cloth	Cloth		Cloth		Leather-Trimmed			Leather-Trimmed	
		Lt. Stone	Lt. Stone	Charcoal Black		Charcoal Black					Red	White
		Charcoal Bolster with Lt. Stone Seat Insert	Light Stone Bolster with Lt. Stone Seat Insert	Charcoal Black Bolster and Seat Insert	Charcoal Black Bolster with Blue accent Seat Insert	Charcoal Black Bolster and Seat Insert	Charcoal Black Bolster with Blue accent Seat Insert	Charcoal Black Bolster and Seat Insert	Plum Red Bolster and Seat Insert	Cashmere Bolster and Seat Insert	Seats: Red Insert and Charcoal Black Surround	Seats: White Insert and Charcoal Black Surround
		CL	DL	DB	DU	DB	DU	LB	LR	LC	LN <sup>1</sup>	LY <sup>1</sup>
Yellow Blaze Metallic Tri-Coat	NQ					■		■		■		■
Race Red	PQ		■	■		■		■		■	■	■
Red Candy Metallic Tinted Clearcoat <sup>2</sup>	RZ		■	■		■		■		■		■
Lime Squeeze Metallic	SQ		■	■	■	■		■		■		■
Black <sup>2</sup>	UA	■	■	■	■	■	■	■	■	■	■	■
Ingot Silver Metallic	UX	■	■	■	■	■	■	■	■	■	■	■
Violet Grey Metallic <sup>2</sup>	VG	■	■	■	■	■	■	■		■	■	■
Oxford White	YZ	■	■	■	■	■	■	■	■	■	■	■
Blue Candy Metallic Tinted Clearcoat	Z9		■	■	■	■	■	■		■		■

<sup>1</sup> Only available with Premium Packages (60J or 60E).

<sup>2</sup> Late Availability. Please refer to your weekly scheduling notes for paint availability updates.

**50-STATE EMISSIONS SYSTEM**

Standard on all units ..... 425

**ENGINE BLOCK HEATER**

Standard and only available in AK, MN, ND, SD, MT, WI  
and WY states. Other states available via FCSD..... 41H

**NOTE:** Fleet Only – Engine block heater optional in all states with  
valid FIN code.

**POWERTRAIN/DIMENSIONS****FUEL ECONOMY**

ENGINE DISP.	TRANSMISSION	50-STATE			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
1.6L Ti-VCT I-4 Engine (4-door Sedan)	5-speed Manual Transmission	29	37	\$1404	TBD
	PowerShift 6-speed Automatic Transmission	29	38	\$1364	TBD
1.6L Ti-VCT I-4 Engine (4-door Sedan w/Super Fuel Economy Package)	PowerShift 6-speed Automatic Transmission	29	40	\$1364	TBD
1.6L Ti-VCT I-4 Engine (5-door Hatch)	5-speed Manual Transmission	29	37	\$1404	TBD
	PowerShift 6-speed Automatic Transmission	29	38	\$1364	TBD
1.6L Ti-VCT I-4 Engine (4-door Sedan w/Super Fuel Economy Package)	PowerShift 6-speed Automatic Transmission	29	40	\$1364	TBD

**ENGINE HORSEPOWER AND TORQUE RATINGS**

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50-STATE	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LBS. @ RPM
1.6L Ti-VCT I-4 Engine (4-door Sedan)	5-speed Manual Transmission	11:01	120@5000	112@5000
	PowerShift 6-speed Automatic Transmission	11:01	120@6350	112@5000
1.6L Ti-VCT I-4 Engine (5-door Hatch)	5-speed Manual Transmission	11:01	120@6350	112@5000
	PowerShift 6-speed Automatic Transmission	11:01	120@6350	112@5000

**DIMENSIONS**

INTERIOR DIMENSIONS	4-Door Sedan Measurements	5-Door Hatch Measurements
Head Room (in)		
1 <sup>st</sup> Row	39.1	39.1
2 <sup>nd</sup> Row	37.1	37.2
Shoulder Room (in)		
1 <sup>st</sup> Row	52.7	52.7
2 <sup>nd</sup> Row	49.0	49.0
Hip Room (in)		
1 <sup>st</sup> Row	50.6	50.6
2 <sup>nd</sup> Row	49.2	49.2
Leg Room (in)		
1 <sup>st</sup> Row	42.2	42.2
2 <sup>nd</sup> Row	31.2	31.2
Total Passenger Volume (cu. ft.)	85.1	85.1
Luggage Capacity (Trunk) (cu. ft.)	12.8	N/A
EXTERIOR DIMENSIONS (in)		
Wheelbase	98.0	98.0
Length	173.6	160.1
With – Excluding Mirrors (in)	66.8	66.8
Width – Including Mirrors (in)	77.8	77.8
With – Mirrors Folded (in)	71.6	71.6
Height	58.0	58.0
Front Vehicle Tread (in)	57.7	57.7
Rear Vehicle Tread (in)	57.7	57.7