

MAJOR PRODUCT FEATURES

MODEL/SERIES/AVAILABILITY

- Body styles
 - 4-Door Sedan S, SE, SEL, Titanium
 - 5-Door Hatchback SE, SEL, Titanium

MECHANICAL HIGHLIGHTS

- Standard 2.0L DI Ti-VCT I-4 Engine
- Standard Front Disc/Rear Drum Brakes with ABS
- Standard Front Wheel Drive
- Standard 5-Speed Manual Transmission
- Standard Independent Control Blade Rear Suspension
- Standard Torque Vectoring Control
- Available 6-speed PowerShift Automatic Transmission with SelectShift capability

EXTERIOR HIGHLIGHTS

- Standard Quad-Beam Halogen Headlamps
- Standard Power Mirror, Manual Fold with Integrated Spotter Feature
- Standard Remote Keyless-Entry
- **Wheel Line Up:**
 - **Focus S**
 - 15" Steel w/cover (S Standard)
 - **Focus SE**
 - 16" Steel w/cover (SE Standard, SFE Pkg.)
 - 16" Painted Alloy (SE Sport Pkg.)
 - 16" Machined Alloy (SE Sport Pkg. Optional)
 - 17" Machined Alloy (Opt. SE Sport)
 - **Focus SEL**
 - 16" Painted Alloy (SEL Standard)
 - 17" Painted Alloy (SEL Opt)
 - 17" Polished Alloy (Opt SEL)
 - **Focus Titanium**
 - 17" Sport Alloy (Titanium Standard)
 - 17" Painted and Machined Alloy (Titanium Opt)
 - 17" Polished Alloy (Titanium Opt)
 - 18" Painted Alloy (Titanium Opt)
- **Exterior Colors:**
 - Sonic Blue Metallic (SN)
 - Yellow Blaze Metallic Tricoat (NQ)
 - Frosted Glass (P9)
 - Race Red (PQ)
 - Red Candy Metallic Tinted Clearcoat (RZ)
 - White Platinum Metallic Tricoat (UG)
 - Black (UA)
 - Sterling Grey Metallic (UJ)
 - Ingot Silver Metallic (UX)
 - Oxford White (YZ)
 - Blue Candy Metallic Tinted Clearcoat (Z9)
- Available Rear Spoiler
- Available Power Moonroof
- Available Heated Mirrors with Puddle Lamps

SAFETY/SECURITY

- Standard AdvanceTrac® with ESC (Electronic Stability Control)
- Standard – 6 Airbags
 - Dual-Stage Front Driver/Passenger
 - Side-Impact
 - Side-Curtains
- Standard Child-Safety Locks – Rear-doors
- Standard Tire Pressure Monitoring System (TPMS)
- Standard Anti-Theft Engine Immobilizer

INTERIOR HIGHLIGHTS

- Standard Air Conditioning – Manual with Air Filtration System
- Standard Cupholder – (2) 1st Row
- Standard Power Doorlocks
- Standard Tilt and Telescopic Steering Wheel
- Standard 1st Row – Sport Bucket Seats with Adjustable Headrest
- Standard 2nd Row – Cloth Rear-Seat with Removable Headrest
- Standard Power Front Windows
- Available Ambient Lighting
- Available Leather-Trimmed Seats
- Available Dual-Zone Automatic Climate Control (DEATC)

FUNCTIONAL HIGHLIGHTS

- Standard Auxiliary Audio Input Jack
- Standard Easy Fuel® – Capless Fuel-Filler
- Standard Rear Defrost
- Available SIRIUS® Satellite Radio with 6 month prepaid subscription (*48 Contiguous States*). Service not available in Alaska or Hawaii.
- Available Ford SYNC® Voice-Activated Communications and Entertainment System (includes 911 Assist™, VHR, Traffic, Directions and Information Services)
- Available MyFord Touch™
- Available Sony® Premium Audio System

PACKAGE HIGHLIGHTS

- **SE Winter Package**
 - All-Weather Floor Mats
 - Heated Seats (1st Row Driver/Passenger)
 - Exterior Mirrors, Heated with Side Marker Lamps
- **Interior Style Package – Tuscany Red**
 - Black/Red Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts and Front Center Armrest Lid
 - Coordinated "Red" Steering Wheel Trim
 - Premium Floor Mats
 - Coordinated Red Interior Finish
 - Rear 60/40 Split Seat with Rear-Seat Armrest
 - Note:** Not available with Interior Style Package – Arctic White (97L)
- **Interior Style Package – Arctic White**
 - Arctic White/Black Tu-Tone Leather-trimmed Seats with Matching Door-trim Inserts and Front Center Armrest Lid
 - Coordinated "White" Steering Wheel Trim
 - Premium Floor Mats
 - Coordinated White Interior Finish
 - Rear 60/40 Split Seat with Rear-seat Armrest
 - Note:** Not available with Interior Style Package – Tuscany Red (97S)

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

MAJOR PRODUCT FEATURES

PACKAGE HIGHLIGHTS (Continued)

- **SE Sport Package**
 - 16" Aluminum Wheels
 - Sport Seats
 - Rear Disc Brakes
 - SelectShift
 - Piano Black Grille
 - Rear Spoiler (Standard on 5-Door)
 - Metallic Interior Trim Finish – Door pulls and register surround
 - Leather-wrapped Steering Wheel

Note: Not available with Super Fuel Economy Package (SFE) (46F)
Note: SelectShift Requires automatic transmission (44W)
- **Super Fuel Economy Package (SFE)**
 - 16" Steel Wheels with Unique Aero Wheel Covers
 - 16" LRR Tires
 - Rear Disc Brakes
 - SFE Badge
 - Rear Spoiler

Note: 4-Door Sedan Only
Note: Not available with SE Sport Package (67S)
Note: Package requires Automatic Transmission (44W)
Note: Package not available w/PZEV Emissions
- **MyFord Touch™ and Sony® Package**
 - Sony® 10 Speaker Sound System with Subwoofer
 - MyFord Touch™ (8" Touch-screen Display)
 - SIRIUS® Satellite Radio with 6 month prepaid subscription (48 Contiguous States). Service not available in Alaska or Hawaii.
 - HD Radio™
- **SEL Premium Package**
 - Leather-trimmed Seats with 6-Way Power Driver and Manual Lumbar
 - 17" Aluminum Wheels
 - Reverse Sensing System
 - Rain-sensing Wipers
 - Auto-dimming (Electrochromatic) Rearview Mirror
 - Rear Armrest with Storage

PACKAGE HIGHLIGHTS (Continued)

- **Titanium Premium Package**
 - Leather-trimmed Seats with 6-Way Power Driver Seat and Manual Lumbar
 - Reverse Sensing System
 - Rain-sensing Wipers
 - Auto-dimming (Electrochromatic) Rearview Mirror
 - Rear Armrest with Storage
- **Parking Technology Package**
 - Active Park Assist
 - Front Parking Sensors
 - Rearview Camera
- **SEL/Titanium Winter Package**
 - All-weather Floor Mats
 - Heated Seats (1st Row Driver/Passenger)
 - Exterior Mirrors, Heated with Puddle Lamps
- **Titanium Handling Package**
 - 18" Alloy Wheels
 - Optimized sport suspension components
 - Low profile summer performance tires
 - Full-size spare replaces mini spare

2012 FOCUS ORDER COMBINATIONS

- **Focus S**
 - Body Code : P3E
 - Order Code: 100A
- **Focus SE**
 - Body Code : P3F (4-Door Sedan), P3K (5-Door Hatchback)
 - Order Code: 200A, 201A, 202A, 203A
- **Focus SEL**
 - Body Code : P3H (4-Door Sedan), P3M (5-Door Hatchback)
 - Order Code: 300A, 301A, 302A, 303A
- **Focus Titanium**
 - Body Code : P3J (4-Door Sedan), P3N (5-Door Hatchback)
 - Order Code: 400A, 401A

LATEST ORDER GUIDE UPDATES

- SFE not available with PZEV Emissions
- Updates to paint colors.

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

ENTRY "S" SERIES – STANDARD EQUIPMENT

MECHANICAL

- Brakes – Front Disc / Rear Drums, Anti-Lock Braking System (ABS)
- Drivetrain – Front Wheel Drive
- Engine – 2.0L TiVCT I-4 GDI
- Suspension
 - Front: Independent McPherson Strut
 - Rear: Independent Control Blade
 - Rear Stabilizer Bar
- Transmission – 5-Speed Manual Transmission

EXTERIOR

- Antenna – Mast
- Bumpers – Body-Color
- CHMSL – Center High-Mounted Stop Lamp
- Door Handles – Black
- Grille – Black with Chrome Trim
- Headlamps – Quad-Beam Halogen
- Mirrors
 - Black
 - Power
 - Manual Fold
 - Integrated Spotter Feature
- Moldings – Rocker Molding – Black
- Wheels/Tires
 - 15" Steel with Covers
 - 195/65R15 Tires
 - Mini Spare – Steel

INTERIOR/COMFORT

- Center Console – Full floor with Storage
- Climate Control
 - Air Conditioning – Manual
 - Air Filtration System
- Coat Hooks – Rear
- Cupholders – (2) 1st Row
- Door-Locks – Power
- Driver Left Foot Rest
- Front, Rear & Cargo Compartment Dome Lights
- Front-Door Storage Bins
- Seats
 - 1st Row – 4-way Manual Driver
 - 1st Row – 2-way Manual Passenger
 - 1st Row – Cloth Buckets with Adjustable Headrests
 - 2nd Row – Folding Rear-Seat with 3 Removable Headrests
- Steering Wheel – Tilt and Telescoping
- Sun visors – Driver and Front-Passenger
- Windows – Power Front with Driver 1-Touch Down

SAFETY & SECURITY

- Airbags
 - Dual-Stage Front
 - Side-Impact (1st and 2nd Row)
 - Side-Curtains (1st and 2nd Row)
- Belt Minder® – Driver and Passenger
- Child-safety locks – rear-doors
- Height-Adjustable Retractable Seatbelts
- Keyless-Entry – Remote
- LATCH (Lower Anchors and Tethers for Children) system
- Passenger Occupant Detection System (PODS)
- Rear 3-point Seatbelt
- Seat Belt Pretensioners
- SecuriLock® Passive Anti-Theft System (PATS)
- Tire Pressure Monitoring System (TPMS)

FUNCTIONAL

- 1 Base Key, 1 Integrated Key
- AdvanceTrac® with ESC (Electronic Stability Control®)
- Audio
 - AM/FM Single-CD/MP3-Capable
 - 4 speakers
 - Input Jack
 - Speed-Sensitive Volume Control
- Easy Fuel® – Capless Fuel-Filler
- Instrument cluster – Tachometer
- Power point – Front (12V)
- Windows – Rear Defroster
- Windshield Wipers – Variable Intermittent

2012 FOCUS SEDAN S EQUIPMENT GROUP

Series/Rate	Option Code	Entry Focus Sedan S – TBD%
Retail Series Mix (% of Total Vehicle)		TBD%
Focus Sedan FWD (incl. D&D)	P3E	\$\$
2.0L I-4 GDI Engine		S
2.0L I-4 GDI PZEV Engine	981	\$\$
5-Speed Manual Transmission		S
6-speed PowerShift™ Automatic Transmission	44W	\$\$
Equipment Group		100A
Equipment Group Mix		TBD%
Equipment Group MSRP (before Discount)		
Equipment Group Discount		
Included in Equipment Group		
No Additional Equipment		
Free Standing Packages & Options (FSO)		
Engine Block Heater	41H	\$\$
Fleet Only Options (Req. Valid FIN Code)		
Daytime Running Lamps	942	\$\$
ACCESSORIES – Factory Invoiced Accessories (FIA) Program		
Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.		
Power Code™ Remote Start System Note: Requires Automatic Transmission Note: Factory Invoiced Accessory	66F	\$\$
Keyless-Entry Keypad	90A	\$\$
Exterior Protection Package		
<ul style="list-style-type: none"> • Rear Bumper Protector • Splash Guards (Molded, Front & Rear) 	90C	\$\$
Cargo Management Package		
<ul style="list-style-type: none"> • Cargo Net • Cargo Organizer (Foldable, Soft) 	96C	\$\$
Cargo Area Protector Note: Not available with Handling Package (64X)	96B	\$\$
Focus Graphic Package	96A	\$\$
Stainless Steel Door-Sill Plates Note: Not available with Trend Packages (97S, 97L)	76F	\$\$

ENTRY "SE" SERIES – STANDARD EQUIPMENT**All "S" Series Equipment Plus:**

- 2 Integrated Keys
- Door Handles – Body-Colored
- Floor Console Armrest
- Floor Mats – 1st Row
- Fog Lamps
- Headlamps – Automatic Quad-Beam Halogen (AutoLamp)
- Illuminated Entry
- Instrument Cluster
 - Trip Computer
 - Compass and Outside Temperature Display
- Mirror (Exterior) – Body-Colored
- MyKey®
- Steering Wheel – Redundant Audio Controls
- Storage – Map Pockets (Front-Passenger Seat Rear)
- Wheels/Tires – 16" Steel with Covers
- Windows – Rear Power

5-Door Only Equipment:

- Rear Spoiler
- Removable Package Tray
- Seats – 2nd Row – 60/40 Split
- Windshield Wipers – Rear

EQUIPMENT GROUP

Series/Rate	Option Code	Focus Sedan/5-Door SE – 57%			
Retail Series Mix (% of Total Vehicle)		6%	25%	6%	20%
Focus Sedan FWD (incl. D&D)	P3F	\$\$	\$\$	\$\$	\$\$
Focus 5-Door FWD (incl. D&D)	P3K	\$\$	\$\$	\$\$	\$\$
2.0L I-4 GDI Engine		S	S	S	S
2.0L I-4 GDI PZEV Engine	981	\$\$	\$\$	\$\$	\$\$
5-Speed Manual Transmission		S	S	S	S
6-speed PowerShift Automatic Transmission	44W	\$\$	\$\$	\$\$	\$\$
Equipment Group		200A	201A	202A	203A
Equipment Group Mix		10%	45%	10%	35%
Equipment Group MSRP (before Discount)		\$\$	\$\$	\$\$	\$\$
Equipment Group Discount			\$\$	\$\$	\$\$
Included in Equipment Group					
Convenience Package <ul style="list-style-type: none"> Cruise Control Map Lights Perimeter Alarm 			I		I
MyFord™ & SYNC® Package <ul style="list-style-type: none"> MyFord™ Driver Connect Technology (Dual 4" displays and steering wheel-mounted controls) Ford SYNC® with USB Aux 12V Power point (Rear) 2 Additional Audio Speakers (6 total) 				I	I
SIRIUS® Satellite Radio with 6 month prepaid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii					I
Free Standing Packages & Options (FSO)					
SE Sport Package <ul style="list-style-type: none"> 16" Alloy Wheels Sport Seats Rear Disc Brakes SelectShift (Only when automatic is ordered) Piano Black Grille Rear Spoiler (Standard on 5-Door) Metallic Interior Trim Finish – Door pulls and register surround Leather-Wrapped Steering Wheel Note: Not Available with Super Fuel Economy Package (SFE) (46F) Note: SelectShift Requires Automatic Transmission (44W) Note: Sport Pkg. is available with manual transmission, however, SelectShift is omitted from the package.	67S		\$\$		\$\$
SE Sport Package Discount	TBD				

EQUIPMENT GROUP

Equipment Group		200A	201A	202A	203A
Free Standing Packages & Options (FSO) (continued)					
Super Fuel Economy Package (SFE) <ul style="list-style-type: none"> 16" Steel Wheels with Unique Aero Wheel Covers 16" LRR Tires Rear Disk Brakes SFE Badge Rear Spoiler Note: 4-Door Sedan Only Note: Not Available with SE Sport Package (67S) Note: Package requires Automatic Transmission (44W) Note: Not Available with PZEV Emissions	46F	\$\$	\$\$	\$\$	\$\$
Interior Style Package – Tuscany Red <ul style="list-style-type: none"> Black/Red Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts and Front Center Armrest Lid Coordinated "Red" Steering Wheel Trim Premium Floor Mats Coordinated Red Interior Finish Rear 60/40 Split Seat with Rear-Seat Armrest Stainless Steel Door-Sill Plates Note: Requires SE Sport Package (67S)	97S		\$\$		\$\$
SE Winter Package <ul style="list-style-type: none"> All-Weather Floor Mats Heated Seats (1st Row Driver/Passenger) Exterior Mirrors, Heated with Side Marker Lamps 	47W	\$\$	\$\$	\$\$	\$\$
Interior Protection Package <ul style="list-style-type: none"> Premium Carpet Mat with Water Resistant Vinyl Reverse Side All-weather Floor Mats Note: Not available with Winter Package (47W)	47P	\$\$	\$\$	\$\$	\$\$
16" Machined Alloy Wheel with Painted Pockets Note: Requires SE Sport Package (67S)	64Z		\$\$		\$\$
17" Machined & Painted Alloy Wheel Note: Requires SE Sport Package (67S)	647		\$\$		\$\$
Power Moonroof	43M	\$\$	\$\$	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	U6	\$\$	\$\$	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	RZ	\$\$	\$\$	\$\$	\$\$
Blue Candy Metallic Tinted Clearcoat Paint	Z9	\$\$	\$\$	\$\$	\$\$
Yellow Blaze Metallic Tri-coat Note: Available only with SE Sport Package (67S)	NQ		\$\$		\$\$
Engine Block Heater	41H	\$\$	\$\$	\$\$	\$\$
Fleet Only Options (Req. Valid FIN Code)					
Daytime Running Lamps	942	\$\$	\$\$	\$\$	\$\$
16" Alloy Wheel Note: Not available with SFE (46F), SE Sport package (67S)	64S	\$\$	\$\$	\$\$	\$\$
ACCESSORIES – Factory Invoiced Accessories (FIA) Program					
Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.					
Power Code™ Remote Start System Note: Requires Automatic Transmission	66F	\$\$	\$\$	\$\$	\$\$
Keyless-Entry Keypad	90A	\$\$	\$\$	\$\$	\$\$
Exterior Protection Package <ul style="list-style-type: none"> Rear Bumper Protector Splash Guards (Molded, Front & Rear) 	90C	\$\$	\$\$	\$\$	\$\$
Cargo Management Package <ul style="list-style-type: none"> Cargo Net Cargo Organizer (Foldable, Soft) 	96C	\$\$	\$\$	\$\$	\$\$
Cargo Area Protector Note: Not available with Handling Package (64X)	96B	\$\$	\$\$	\$\$	\$\$
Focus Graphic Package	96A	\$\$	\$\$	\$\$	\$\$
Stainless Steel Door-Sill Plates Note: Not available with Style Packages (97S, 97L)	76F	\$\$	\$\$	\$\$	\$\$

"SEL" SERIES – STANDARD EQUIPMENT**All "SE" Series Equipment Plus:**

- Audio – 6 Speakers
- Aux 12V Power point (Rear)
- Beltline Molding – Chrome
- Brakes – Rear Disc
- Climate Control – Dual-Zone EATC
- Cruise Control
- Floor Mats – 1st and 2nd Row
- Grille – Piano Black
- Lighting
 - Ambient Lighting (7 Colors)
 - Reading Lights – 1st Row
- Metallic Interior Trim Finish – Door pulls and register surround
- Mirror (Exterior) – Side Marker Lamps
- MyFord™ Driver Connect Technology
- Overhead Console
- Seats – 2nd Row – 60/40
- Security – Anti-Theft Perimeter Alarm
- Steering Wheel – Leather-Wrapped
- Storage – Rear-Seat back Compartment (map pockets)
- Sun visors – Dual Illuminated Vanity Mirrors
- SYNC® with USB
- Transmission – 6-speed PowerShift Automatic with SelectShift capability
- Universal Garage Door Opener
- Wheels – 16" Alloy
- Windows – Power with 1-Touch Up/Down on All Windows

5-Door Only Equipment:

- Rear Spoiler
- Rear Wiper
- Removable Package Tray

EQUIPMENT GROUP

Series/Rate	Option Code	Focus Sedan/5-Door SEL – 18%			
Retail Series Mix (% of Total Vehicle)		8%	4%	2%	4%
Focus Sedan FWD (incl. D&D)	P3H	\$\$	\$\$	\$\$	\$\$
Focus 5-Door (Incl. D&D)	P3M	\$\$	\$\$	\$\$	\$\$
2.0L I-4 GDI Engine		S	S	S	S
2.0L I-4 GDI PZEV Engine	981	\$\$	\$\$	\$\$	\$\$
6-speed PowerShift Automatic Transmission with SelectShift Capability		S	S	S	S
Equipment Group		300A	301A	302A	303A
Equipment Group Mix		45%	20%	15%	20%
Equipment Group MSRP (before Discount)			\$\$	\$\$	\$\$
Equipment Group Discount			\$\$	\$\$	\$\$
Included in Equipment Group					
MyFord Touch™ and Sony® Package <ul style="list-style-type: none"> Sony® 10 Speakers Sound System with Subwoofer MyFord Touch™ (8" Touch-Screen Display) SIRIUS® Satellite Radio with 6 month prepaid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii HD Radio™ 			I		I
SEL Premium Package <ul style="list-style-type: none"> Leather-Trimmed Seats with 6-Way Power Driver and Manual Lumbar 17" Aluminum Wheels Reverse Sensing System Rain-Sensing Wipers Auto-Dimming (Electrochromic) Rearview Mirror Rear Armrest with Storage 				I	I
Free Standing Packages & Options (FSO)					
Interior Style Package – Tuscany Red <ul style="list-style-type: none"> Black/Red Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts and Front Center Armrest Lid Coordinated "Red" Steering Wheel Trim Premium Floor Mats Coordinated Red Interior Finish Rear 60/40 Split Seat with Rear-Seat Armrest Stainless Steel Door-Sill Plates Note: Not available with Interior Style Package – Arctic White (97L)	97S			\$\$	\$\$
Interior Style Package – Arctic White <ul style="list-style-type: none"> Arctic White/Black Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts and Front Center Armrest Lid Coordinated "White" Steering Wheel Trim Premium Floor Mats Coordinated White Interior Finish Rear 60/40 Split Seat with Rear-Seat Armrest Stainless Steel Door-Sill Plates Note: Not available with Interior Style Package – Tuscany Red (97S)	97L			\$\$	\$\$
SEL/Titanium Winter Package <ul style="list-style-type: none"> All-Weather Floor Mats Heated Seats (1st Row Driver/Passenger) Exterior Mirrors, Heated with Puddle Lamps 	47W	\$\$	\$\$	\$\$	\$\$

EQUIPMENT GROUP

Equipment Group		300A	301A	302A	303A
Free Standing Packages & Options (FSO) (continued)					
Interior Protection Package <ul style="list-style-type: none"> Premium Carpet Mat with Water Resistant Vinyl Reverse Side All-weather Floor Mats Note: Not available with Winter Package (47W)	47P	\$\$		\$\$	
Parking Technology Package <ul style="list-style-type: none"> Active Park Assist Front Parking Sensors Rearview Camera Note: Late Availability on 302A only, because of upgraded monitor.	46P			\$\$	\$\$
Parking Technology Package Discount	TBD				
17" Polished Alloy Wheel	64F	\$\$	\$\$	\$\$	\$\$
Voice-Activated Navigation with Sirius Traffic & Travel Link	586		\$\$		\$\$
Power Moonroof	43M	\$\$	\$\$	\$\$	\$\$
White Platinum Metallic Tri-coat Paint	UG	\$\$	\$\$	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	U6	\$\$	\$\$	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	RZ	\$\$	\$\$	\$\$	\$\$
Blue Candy Metallic Tinted Clearcoat Paint	Z9	\$\$	\$\$	\$\$	\$\$
Engine Block Heater	41H	\$\$	\$\$	\$\$	\$\$
Fleet Only Options (Req. Valid FIN Code)					
Daytime Running Lamps	942	\$\$	\$\$	\$\$	\$\$
ACCESSORIES – Factory Installed Accessories (FIA) program Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.					
Power Code™ Remote Start System Note: Requires Automatic Transmission	66F	\$\$	\$\$	\$\$	\$\$
Keyless-Entry Keypad	90A	\$\$	\$\$	\$\$	\$\$
Exterior Protection Package <ul style="list-style-type: none"> Rear Bumper Protector Splash Guards (Molded, Front & Rear) 	90C	\$\$	\$\$	\$\$	\$\$
Cargo Management Package <ul style="list-style-type: none"> Cargo Net Cargo Organizer (Foldable, Soft) 	96C	\$\$	\$\$	\$\$	\$\$
Cargo Area Protector Note: Not available with Handling Package (64X)	96B	\$\$	\$\$	\$\$	\$\$
Focus Graphic Package	96A	\$\$	\$\$	\$\$	\$\$
Stainless Steel Door-Sill Plates Note: Not available with Trend Packages (97S, 97L)	76F	\$\$	\$\$	\$\$	\$\$

All "SE" Series Equipment Plus:

- Audio
 - Sony® 10 speakers Sound System with Subwoofer
 - HD Radio™
- Aux 12V Power point (Rear)
- Beltline Molding – Chrome
- Brakes – Rear Disc
- Climate Control – Dual-Zone EATC
- Cruise Control
- Floor Mats – 1st and 2nd Row
- Fog lamps – Black surround
- Grille – Piano Black
- Headlights – Black surround
- Intelligent Access with Push-Button Start
- Lighting
 - Ambient Lighting (7 Colors)
 - Reading Lights – 1st Row
- Metallic Interior Trim Finish – Door pulls and register surround
- Mirror (Exterior) – Side Marker Lamps
- MyFord Touch™ (8" Touch-Screen Display)
 - 4" Cluster Display Screen
 - 8" Center-stack touch-screen
 - Steering wheel control switches
 - Multi media Input
 - Internet/WiFi Capable
- Overhead Console
- Rear Spoiler
- Seats
 - Sport Manual Cloth
 - 2nd Row – 60/40
- Security – Anti-Theft Perimeter Alarm
- SIRIUS® Satellite Radio with 6 month prepaid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii
- Steering Wheel – Leather-Wrapped
- Storage – Rear-Seat back Compartment (map pockets)
- Sun visors – Dual Illuminated Vanity Mirrors
- SYNC® with USB
- Transmission – 6-speed PowerShift Automatic Transmission with SelectShift capability
- Universal Garage Door Opener
- Wheels – 17" Sport Aluminum
- Windows – Power with 1-Touch Up/Down on All Windows

5-Door Only Equipment:

- Rear Wiper
- Removable Package Tray

EQUIPMENT GROUP

Series/Rate	Option Code	Focus Sedan/5-door TITANIUM – 18%	
Retail Series Mix (% of Total Vehicle)		10%	8%
Focus Sedan FWD (incl. D&D)	P3J	\$\$	\$\$
Focus 5-Door FWD (incl. D&D)	P3N	\$\$	\$\$
2.0L I-4 GDI Engine		S	S
2.0L I-4 GDI PZEV Engine	981	\$\$	\$\$
6-speed PowerShift Automatic Transmission with SelectShift capability		S	S
Equipment Group		400A	401A
Equipment Group Mix		55%	45%
Equipment Group MSRP (before Discount)			\$\$
Equipment Group Discount			\$\$
Included in Equipment Group			
Titanium Premium Package <ul style="list-style-type: none"> Leather-Trimmed seats with 6-Way Power Driver Seat and Manual Lumbar Reverse Sensing System Rain-Sensing Wipers Auto-Dimming (Electrochromic) Rearview Mirror Rear Armrest with Storage 			I
Free Standing Packages & Options (FSO)			
Titanium Handling Package <ul style="list-style-type: none"> 18" Alloy Wheels Optimized Sport Suspension Components Low Profile Summer Performance Tires Full-Size spare tire replaces mini spare 	64X	\$\$	\$\$
Interior Style Package – Tuscany Red <ul style="list-style-type: none"> Black/Red Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts and Front Center Armrest Lid Coordinated "Red" Steering Wheel Trim Premium Floor Mats Coordinated Red Interior Finish Rear 60/40 Split Seat with Rear-Seat Armrest Stainless Steel Door-Sill Plates Note: Not available with Interior Style Package – Arctic White (97L)	97S		\$\$
Interior Style Package – Arctic White <ul style="list-style-type: none"> Arctic White/Black Tu-Tone Leather-Trimmed Seats with Matching Door-Trim Inserts and Front Center Armrest Lid Coordinated "White" Steering Wheel Trim Premium Floor Mats Coordinated White Interior Finish Rear 60/40 Split Seat with Rear-Seat Armrest Stainless Steel Door-Sill Plates Note: Not available with Interior Style Package – Tuscany Red (97S)	97L		\$\$
SEL/Titanium Winter Package <ul style="list-style-type: none"> All-Weather Floor Mats Heated Seats (1st Row Driver/Passenger) Exterior Mirrors, Heated with Puddle Lamps 	47W	\$\$	\$\$
Parking Technology Package <ul style="list-style-type: none"> Active Park Assist Front Parking Sensors Rearview Camera 	46P		\$\$
Parking Technology Package Discount	TBD		
17" Polished Alloy Wheel Note: Not available with Handling package (64X)	64F	\$\$	\$\$
17" Machined & Painted Alloy Wheel Note: Not available with Handling package (64X)	647	\$\$	\$\$
Voice-Activated Navigation with Sirius Traffic & Travel Link	586	\$\$	\$\$
Power Moonroof	43M	\$\$	\$\$
White Platinum Metallic Tri-coat Paint	UG	\$\$	\$\$

★ = New for this model year

I = Included in Equipment Group, S = Standard Equipment, \$\$ = Optional

EQUIPMENT GROUP

Equipment Group		400A	401A
Free Standing Packages & Options (FSO) (continued)			
Red Candy Metallic Tinted Clearcoat Paint	U6	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	RZ	\$\$	\$\$
Blue Candy Metallic Tinted Clearcoat Paint	Z9	\$\$	\$\$
Yellow Blaze Metallic Tri-coat paint	NQ	\$\$	\$\$
Engine Block Heater	41H	\$\$	\$\$
Fleet Only Options (Req. Valid FIN Code)			
Daytime Running Lamps	942	\$\$	\$\$
ACCESSORIES – Factory Invoiced Accessories (FIA) Program			
Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.			
Power Code™ Remote Start System Note: Requires Automatic Transmission	66F	\$\$	\$\$
Exterior Protection Package <ul style="list-style-type: none"> • Rear Bumper Protector • Splash Guards (Molded, Front and Rear) 	90C	\$\$	\$\$
Cargo Management Package <ul style="list-style-type: none"> • Cargo Net • Cargo Organizer (Foldable, Soft) 	96C	\$\$	\$\$
Cargo Area Protector Note: Not available with Handling Package (64X)	96B	\$\$	\$\$
Focus Graphic Package	96A	\$\$	\$\$
Stainless Steel Door-Sill Plates Note: Not available with Trend Packages (97S, 97L)	76F	\$\$	\$\$

FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

*Manual Transmission
Axle Ratio = TBD*

*Automatic Transmission
Axle Ratio = TBD*

WHEEL AVAILABILITY



15" Steel Wheel Cover (Standard on S Sedan)



16" Steel Wheel Cover (Standard on SE Sedan/Hatchback)



16" Steel Wheel Cover (Included with SE & SFE package)



16" Aluminum Wheel (Included with SE Sport Package)



16" Aluminum Wheel (Standard on SEL Sedan/Hatchback)



17" Aluminum Wheel (Included with SEL Premium Package)

FUNCTIONAL EQUIPMENT



17" Sport Aluminum Wheel
(Standard on TITANIUM
Sedan/Hatchback)



18" Aluminum Wheel
(Available on TITANIUM
Sedan/Hatchback)



16" Machined and Painted Alloy
Wheel (67Z)
(Available on SE; Requires SE
Sport Package)



17" Polished Alloy Wheel (64F)
(Available on SEL/TITANIUM
Sedan/Hatchback)



17" Machined and Painted Alloy
Wheel
(Available on SE with Sport
Package, Titanium)

COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
S (Sedan Only)	Cloth	Standard Bucket Seats
SE	Cloth	Standard Bucket Seats
SE Sport	Cloth	Two-tone Sport Bucket Seats
Interior Style Package	Leather-trimmed	Contrasting Leather-trimmed Sport Bucket Seats
SEL	Cloth	Standard Bucket Seats
SEL	Leather-trimmed	Leather-trimmed Sport Bucket Seats
TITANIUM	Cloth	Sport Bucket Seats
TITANIUM	Leather-trimmed	Leather-trimmed Sport Bucket Seats

COLOR OFFERINGS

		S	SE		SE Sport	Style SE Sport	SEL		Interior Style SEL		Titanium	Interior Style Titanium	
		Cloth	Cloth		Cloth	Leather-Trimmed	Cloth/Leather-Trimmed		Leather-Trimmed		Cloth/Leather-Trimmed	Leather-Trimmed	
		Charcoal Black	Charcoal Black	Medium Lt. Stone	Charcoal Black	Tuscany Red	Charcoal Black	Medium Stone	Tuscany Red	Arctic White	Charcoal Black	Tuscany Red	Arctic White
		Seats: Charcoal Black Insert and Warm Steel Surround	Seats: Charcoal Black Insert and Warm Steel Surround	Seats: Medium Lt. Stone Insert and Medium Dark Stone Surround	Seats: Charcoal Black Insert and Metal Gray Surround	Seats: Charcoal Black Insert and Red Surround	Seats: Charcoal Black Insert and Charcoal Black Surround	Seats: Medium Lt. Stone Insert and Medium Lt. Stone Surround	Seats: Charcoal Black Insert and Tuscany Red Surround	Seats: Arctic White Insert and Charcoal Black Surround	Seats: Charcoal Black Insert and Charcoal Black Surround	Seats: Charcoal Black Insert and Tuscany Red Surround	Seats: Arctic White Insert and Charcoal Black Surround
Paint Name	Order Code	EW	EW	EL	NW	LW	FW/2W	FL/2L	LW	KZ	GW/2W	LW	KZ
Yellow Blaze Metallic Tri-coat	NQ				■						■		
Frosted Glass	P9			■				■					
Race Red	PQ		■	■	■		■	■					
Red Candy Metallic Tinted Clearcoat	RZ		■	■	■		■	■		■	■		■
Sonic Blue Metallic	SN	■	■	■	■		■	■		■	■		■
Black	UA	■	■	■	■	■	■	■	■	■	■	■	■
White Platinum Metallic Tri-coat	UG						■	■		■	■		■
Sterling Grey Metallic	UJ	■	■	■	■	■	■	■	■	■	■	■	■
Ingot Silver Metallic	UX	■	■	■	■	■	■	■	■	■	■	■	■
Oxford White	YZ	■	■	■	■		■	■		■			
Blue Candy Metallic	Z9		■		■		■				■		

CALIFORNIA EMISSIONS STATES/CROSS BORDER STATES**

50-STATE EMISSIONS SYSTEM 425

Standard on all units.

50-STATE EMISSIONS SYSTEMS

Cross Border States*** ordering 50-State Emissions (425) will receive ULEV2 Emissions

CALIFORNIA PZEV EMISSIONS SYSTEMS..... 981

Standard on units originating from, or drop ship to California, Connecticut, Massachusetts, Maine, New Jersey, New York, Oregon, Pennsylvania**, Rhode Island, Vermont and Washington, registration.

For retail orders submitted by dealers in Cross Border States*** PZEV Emissions will be available as a limited option when **ordering vehicles for California Emission States registrations**. 50-State Emissions System (425) is required to order PZEV emissions (981)

Note: Excludes GSA Orders

CALIFORNIA PUBLIC SERVICE/EMERGENCY VEHICLE EXCEPTION..... 936

Only available on units sold to authorized governmental units and privately owned ambulance companies. Must also use Code 423 when ordering.

NON CALIFORNIA/NON CROSS BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION..... 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non California Emissions, non Cross Border States locations. Also requires 425 50-State Emissions System **and 981 PZEV Emissions**.

** **NOTE:** EPA's Cross Border Policy specifies that Virginia does *not* qualify as a cross border state to Pennsylvania as it is not a contiguous state.

ENGINE BLOCK HEATER 41H

Standard in AK, MN, ND, SD, MT, WI and WY

NOTE: Fleet Only – Engine block heater optional in all states with valid FIN code.

POWERTRAIN/DIMENSIONS**FUEL ECONOMY**

ENGINE DISP.	TRANSMISSION	50-STATE		
		F.E. LABEL ADJUSTED		F.E. COMBINED
		CITY	HIGHWAY	
		TBD	TBD	TBD
		TBD	TBD	TBD
		TBD	TBD	TBD
		TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50-STATE	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LBS. @ RPM
2.0L Ti-VCT GDI I-4		12.0:1 TBD	160@6500	146@4450
2.0L Ti-VCT GDI I-4 PZEV engine		12.0:1 TBD	TBD@TBD	TBD@TBD

DIMENSIONS

INTERIOR DIMENSIONS	MEASUREMENTS	
Head Room (in)		
1 st Row	38.3	38.3
2 nd Row	38.0	37.9
Shoulder Room (in)		
1 st Row	55.6	55.6
2 nd Row	53.7	53.7
Hip Room (in)		
1 st Row	53.9	53.9
2 nd Row	52.7	52.7
Leg Room Maximum Extension (in)		
1 st Row	41.9	41.9
2 nd Row	33.2	33.2
Total Passenger Volume (cu. ft.)	90.7	90.7
Luggage Capacity (Trunk)	13.2	-
EXTERIOR DIMENSIONS (in)		
Wheelbase	104.3	104.3
Overall Length	178.5	171.6
Overall Width	71.8	71.8
Overall Height	57.7	57.7
Front Vehicle Tread	61.2	61.2
Rear Vehicle Tread	60.4	TBD